



NEWS RELEASE

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Ness Turf Equipment Sales Rep Wins Prestigious Club Car Award *Jay Yasumiishi Recognized for Outstanding Sales and Customer Service*

Kapolei, HI (April 6, 2015) – Ness Turf Equipment, the premier distributor of ag and turf solutions in Hawaii and the Outer Islands, is proud to announce that Ness Turf Sales Representative, Jay Yasumiishi, has been named the Club Car Overall Superior Commercial Utility Sales Representative for 2014.

Yasumiishi was among six nominees in this category. Nominees were scored on performance to Unit Volume Objective, year-over-year sales growth, supporting Strategic Accounts, having a professional reputation in the territory, possessing a strong representation of the Club Car product line, using sales tools and sales process knowledge, and demonstrating product regularly with sufficient demonstrator models.

Jay Yasumiishi says, "I am extremely honored to receive this prestigious award from Club Car. We take pride in providing an exceptional experience for all of our customers." Yasumiishi continues, "Having a true understanding about the features of the products that Club Car offers helps ensure our customers can find what they are looking for."

Leonard Smith, Ness Turf General Manager, adds, "We are very proud of Jay Yasumiishi and the Ness Turf sales team." Smith continues, "We understand the importance of properly training our team members and ensuring they are up-to-date on the complete Club Car product line."

Contact the Ness Turf Sales Team at 877.683.1032 for information about Club Car vehicles.

About Ness Turf

Ness Turf Equipment has been providing ag and turf solutions for over 50 years in Hawaii and the outer islands, Guam, American Samoa and Saipan. Ness Turf Equipment offers unparalleled customer service and the best sales, parts and service available for golf courses, sports fields, and state and federal municipalities. Ness Turf Equipment is proud to be part of the Ness family of companies. Every year since 2005, the company has been named one of Hawaii's top 250 businesses by Hawaii Business magazine. For more, visit <http://www.nessturf.com>.